

## Strategic consultancy

Service	Cost
Strategic consultancy	£80ph

## Facebook & Instagram Advertising

Service	Cost
Ad Account Set up	£120
Creative development	Brief dependent
Facebook & Instagram ads management. Includes: creative development (one creative per product every 4 - 6 weeks), written copy creation, conversion tracking set up, full management of adverts and reporting	£400 per month
Facebook & Instagram ads management - client provides written copy & video content. Includes: conversion tracking set up, full management of adverts and reporting.	£240 per month
Ads Coaching	£80 per hour

## Google Ads

Service	Cost
Google Ads account set up	£50
Google Shopping set up	£100
Google Search management. Includes: keyword research, full ad management and reporting.	£240 per month
Full Google Ads Management. Includes: advertising across Google Search, Display, Youtube, Gmail & In-app), keyword research, full ad management and reporting.	£400 per month
Google Ads Coaching	£80 per hour